



EXPERIENCE

DIRECTOR OF WEB DEVELOPMENT & DESIGN (FULL TIME)

CRI GENETICS (www.criogenetics.com)

Led the start up phase of web development & design for the company by bringing in the proper team members to build the companies foundation for releasing digital products to customers. Built and maintained all public facing web properties. Built A/B split test webs pages for the marketing team. Maintained all companies servers from AWS to in house. Ran and monitored customer data to make sure all customer products are released properly through perl. Helped team members where needed.

MAR 2017 - PRESENT

DIRECTOR OF DIGITAL MEDIA (PART TIME REMOTE)

UNITED COMPOSITES USA (www.unitedcompositesusa.com)

Built and maintained website, social media platforms, helping the company grow 20% every year.

MAR 2015 - PRESENT

LEAD WEB DEVELOPER (FULL TIME)

BARSKA (www.barska.com)

Built Multi-Site Magento E-Commerce System to custom specifications from server setup to front-end UI design.

AUG 2016 - MAR 2017

SENIOR WEB PRODUCER (FULL TIME)

ESN INTERACTIVE

Built, maintained and migrated company websites. Built UI for internal systems using Bootstrap. Created HTML emailers for online marketing. Maintained all computer hardware.

MAY 2008 - AUG 2016

BATCH PRINT COLLECTOR (FULL TIME)

4 OVER INC.

Responsible for gangrun print layouts in QuarkXpress and plate replacement printers.

DEC 2004 - MARCH 2005

DENNIS M. ABENOJA

I am a web & graphic designer based out of Los Angeles, CA with over 15 years of freelance and studio experience. Computers have been in my life since I was a child and I always loved anything related with pixels so I started to design at a very young age. As I got older, I began taking classes honing my skills. Eventually making it through the rigorous training of college, soaking as much knowledge as I can. Lifes a journey and enjoy it the fullest.

♥ 213.999.0504

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★ www.hakavelidesigns.com

SKILLS

- CSS3
- HTML5
- JAVASCRIPT
- PHP
- MYSQL
- JQUERY
- PHOTOSHOP
- ILLUSTRATOR
- INDESIGN
- MAGENTO
- WORDPRESS
- WOOCOMMERCE
- DIGITAL IMAGING
- PHOTO TOUCH-UP
- SERVER MIGRATION
- SERVER MAINTENANCE
- CONTENT MIGRATION
- SOCIAL MEDIA (Facebook, Instagram, etc)
- HARDWARE TROUBLESHOOTING
- ONLINE MARKETING
- ONLINE ADVERTISING
- SEO
- A/B SPLIT TESTING
- HUBSPOT

EDUCATION

JAVASCRIPT / JQUERY BOOTCAMP CERTIFICATE
TRAINING CONNECTION

2012

BACHELOR OF ARTS IN MEDIA ARTS & DESIGN
MT. SIERRA COLLEGE

2004 - 2008

MULTIMEDIA CERTIFICATE
PLATT COLLEGE

2004

ASSOCIATES OF ARTS IN GRAPHIC DESIGN
PLATT COLLEGE

2002 - 2004